

Boulder Medical Center, Outstanding New Enterprise, Opens Next Monday

10 Doctors And 19 Others Will Work In 78-Room Building

The Boulder Medical Center — a handsome building attractively furnished and excellently equipped and staffed — will open next Monday.

Ten physicians and surgeons associated in the distinctive new enterprise will move during the week-end into their new quarters at Broadway and 2nd avenue, across the street from Community hospital.

While the \$200,000 project which started last June is practically completed, the public "open house" will not be held until later, after the "finishing touches" are applied and the doctors, nurses and other staff members "get settled" in the new building.

Twenty-nine persons will work in the Medical Center, an ultra-modern structure with 78 rooms and 14,500 feet of floor space, according to Business Manager Clyde C. Gelwick.

The Doctors

The doctors, grouping their services and each having a specialty but individually continuing to receive patients who choose a particular one, are O. W. Allison, J. D. Bartholomew, C. D. Bonham, J. S. Cowgill, J. D. Gillaspie, C. J. Gilman, H. H. Heuston, C. H. Martin, L. E. Maurer and J. G. McDonald.

Nurses and the doctors with whom they will work are: Miss Martha Lindholm and Mrs. Janet Nye (Drs. Bonham, Maurer and Cowgill); Mrs. Myrtle Akers (Dr. Gillaspie); Miss Mercedes Reichstein and Mrs. Avalee Timken (Drs. Bartholomew and Gilman); Miss Peggy Hicks (Drs. Allison and McDonald); Mrs. Jeanne Bender (Drs. Heuston and Martin).

Other staff members in addition to Manager Gelwick are Miss Clara Ross, X-ray technician; Miss Florence Fields, laboratory technician; George M. Anderson, pharmacist; Mrs. Martha Williams, bookkeeper and cashier; Mrs. Ruth Wells, bookkeeper; Mrs. Harriet Shaw, medical secretary; Mrs. Betty Firebaugh, record clerk; Mrs. Genevieve O'Leary, receptionist; Mrs. Martha Lee Fulton, receptionist for the obstetrics and pediatrics wing; Mrs. Colleen MacDougall, telephone switchboard operator; and Lyle Welch, custodian.

Others To Be Added

It is planned to add an eye specialist and probably an ear-nose-throat specialist to the group of doctors this year. Other specialists are likewise under consideration.

The ten original partners have been practicing in Boulder for varying periods of years. The Medical Center culminates their dreams which began to develop before the war and led to the incorporation of a building company early last year and a professional partnership effective the first of this year.

A pamphlet published by the Medical Center provides the following information relative to the scope and operation of the Center:

Briefly the services of the Center at the present time are a grouping together of the various private practices of the ten men of the organization. Each one will continue in his own work with aid from all the other specialties in the group.

Scope Of Center

The scope of the Center will include all usual types of office medical and surgical practice. In addition, extensive clinic type examinations will be made involving X-ray, laboratory, and any special procedures necessary. Periodic health and insurance examinations will be available. Industrial medicine and surgery will likewise receive attention. Only minor surgery will be done at the Center.

House calls will be made as usual. A doctor always will be available, day or night, weekends, and holidays. All serious illnesses or injuries will receive additional

Ultra-Modern Building And Facilities Feature Efficiency And Attractiveness

For efficiency, attractiveness and convenience, the Boulder Medical Center building is one of the outstanding structures of its kind in the nation.

Radiant heating, exhaust-fan ventilation, acoustic ceilings, concrete floors covered with asphalt tile, beautiful furnishings and decorating—all this and more went into the \$200,000 structure, to say nothing of elaborate equipment such as the finest and newest type of X-ray machine.

The utmost utility also is provided by the arrangement of reception rooms, offices, examining and treatment rooms, and special facilities including a pharmacy, laboratory, minor surgery room, basal metabolism and diathermy room, X-ray rooms, auditorium, and medical library.

Fronting on Broadway at 2nd

attention by members best trained for their particular care.

The Center's own pharmacy with a registered pharmacist in charge will be able to supply all drugs and prescriptions ordered by the doctors.

May Choose Own Doctor

A patient coming to the Center may choose his own doctor who will be responsible for arranging all the services that his case may require. If he has no choice he will be assigned to some one of the group. He remains in the care of this physician or any one best trained for his case.

Fees will continue to be those prevailing in the community.

Any physician member in good standing of any county or state medical society may avail himself of the services of the Center by referral of patients for examination and treatment, or for examination and report of such examination. A patient coming without referral may receive care at the Center, or at his request, have his report sent to his own physician.

Hospital treatment for patients of the Center will be divided between the Community Hospital and the Boulder Colorado Sanitarium, depending upon the patient's choice and the space available.

Doctors Always On Call

The Center will be open from 9:00 A.M. to 5:00 P.M. but will be closed Saturday afternoons, Sundays and legal holidays. However, there are always doctors on call over the weekends. During the regular office hours one doctor will be free each hour to care for patients who drop in or who cannot make appointments.

The Boulder Medical Center is on Broadway at Second Avenue, opposite the Community Hospital. Off-street parking for patients' cars is available to the north and east of the building. Public transportation is provided by the Public Service Bus Company and various taxicab companies.

avenue, the 78-room building conforms to the natural slope of the land, being one story high in front and two stories in the rear. Thus it is actually much larger than it appears to be from a front view. The front entrances are at ground level, without steps.

Modern Architecture

Designed by Boulder Architects Jones and Hunter in the modern tradition, the structure has an exterior of native stone, dark brick, and architectural concrete. Affixed to the stone will be bronze letters forming "Boulder Medical Center," illuminated by neon light but with the neon tube itself not visible.

Ample parking space is at the rear but the public will enter the building at the front. The entrances lead directly to the 14-by-42-foot main reception room, handsomely furnished with overstuffed functional chairs, straight chairs, tables, coffeetables, lamps, and a public telephone. Lime green drapes hang at four of the front windows extending from ceiling to floor. Adjoining the main reception room is a smaller one for the obstetrics and pediatrics department.

Also just inside the entrances is the general receptionist's counter. In a portion of the building projecting toward Broadway are the manager's office, the general business office, and a room for the medical secretary and the private branch exchange telephone operator. Six trunk lines go into the switchboard and there are 21 telephones in the building.

Pharmacy Provided

Off the main reception room to the east is the pharmacy, provided for the use of the doctors and as an added service to patients who wish to have their prescriptions filled or buy other medicines there. Near the pharmacy are two public toilets.

Off the north-south corridor on the main floor are the doctors' suites ranging in size from three to eight rooms each, depending on the type of practice in which each physician specializes. In the obstetrics and pediatrics wing, for example, each of three doctors has a consultation room and an examining room, and there are four identical rooms in a row to be used for examination of infants. Nurses' utility rooms complete the set-up.

The largest suite is that of the allergy department, including a small waiting room, the doctor's



THE CULMINATION OF YEARS of planning and months of construction will be marked Monday when the Boulder Medical Center opens. This is an architect's drawing of the elaborate quarters at Broadway and 2nd avenue. A description of the building and other details about the new enterprise are given in the accompanying articles.

office, five examining and treatment rooms, and a small laboratory.

Off the corridor on the ground floor are suites for four physicians and several other rooms. They include one for minor surgery, but Medical Center officials emphasize that there are no accommodations for overnight patients. Another room, containing three beds in curtained "stalls," is for basal metabolic rate tests and electrocardiograms.

Other Facilities

Likewise on the ground floor is the X-ray department with the main room housing the latest development in X-ray equipment (the second installation of its kind in Colorado), together with the dark room, viewing room, and dressing room. Nearby is the large main laboratory.

The auditorium will be used for medical meetings and for public meetings appropriate to the Medical Center. A medical library and a large, fireproof record storage vault also are provided.

In the furnace room is the gas furnace not much larger than those in many residences, yet it radiant-heats the entire building with its 14,500 feet of floor space. Through 10,000 feet of one and one-fourth inch pipe, laid in the concrete floors, runs water at a temperature of 190 to 210 degrees. That temperature is designed to keep the floor as near blood heat as possible so that each room is entirely comfortable and yet without perceptible heat.

With radiant heating, there are no radiators or registers. The

heating system includes a perimeter coil around the exterior walls to take up heat loss from the walls.

Physicians Furnish Offices

Each physician has furnished his own office and had his suite decorated to his own taste. High windows are provided throughout, except in the main reception rooms, so that drapes are not necessary, although some of the doctors may hang drapes.

Movable partitions are used instead of permanent interior walls in order to facilitate rearrangement of rooms and suites if such changes should be desired.

All consultation, examining and treatment rooms are so arranged that patients may leave any of them directly to a hall without having to pass through other rooms.

Walls of the reception rooms, corridors, business offices and some other rooms are of buff brick. Ceilings throughout are covered with acoustic celotex.

The Cys Construction company, headed by Jack H. Cys of Boulder, was the contractor. Mr. Cys and his associates won enthusiastic praise from Medical Center officials for their expert workmanship and splendid co-operation.

— THE BOULDER DAILY CAMERA —
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New \$200,000 Medical Center Opens in Boulder



A two-story natural stone medical center, with 14,000 square feet of floor space, was opened Monday in Boulder, Colo. The fifty-room clinic, built by ten Boulder physicians who have formed a professional partnership, will provide much-needed medical facilities and office space for the rapidly growing city. Doctors said the goal is "a close family doctor-patient relationship."

Photo by McDowell Studios, Boulder.